



AMERICAN SOCIETY OF  
PLASTIC SURGEONS®

## 2012 Plastic Surgery Statistics Report

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## 2012 Cosmetic Demographics

Patient behavior		% 2012		% 2011	% CHANGE 2012 vs. 2011
Cosmetic patients who are repeat patients		51%		51%	7%
Patients having multiple cosmetic procedures at the same time		46%		48%	2%

Cosmetic procedures performed in	2012	% 2012	2011	% 2011	% CHANGE 2012 vs. 2011
Office	10,427,178	71%	9,493,697	69%	10%
Hospital	1,414,865	10%	1,543,358	11%	-8%
Free-standing Ambulatory Surgical Facility	2,787,233	19%	2,791,671	20%	0%

Ethnicity breakdown of cosmetic procedures	2012	% 2012	2011	% 2011	% CHANGE 2012 vs. 2011
Caucasian	10,242,650	70%	9,592,652	69%	7%
Hispanic	1,592,445	11%	1,609,372	12%	-1%
African-American	1,171,751	8%	1,109,842	8%	6%
Asian-American	976,694	7%	809,939	6%	21%
Other	645,736	4%	706,921	5%	-9%

Popular cosmetic surgical procedures by group	Caucasian	Hispanic	African-American	Asian-American	Other
Breast augmentation	75.9%	9.5%	6.4%	5.6%	2.7%
Nose reshaping	73.3%	10.5%	5.7%	4%	6.4%
Eyelid surgery	80%	7.7%	3.4%	6.4%	2.5%
Liposuction	72.5%	11.8%	9.6%	3.9%	2.2%
Tummy tuck	70.7%	11.6%	11.3%	4.2%	2.2%

Popular cosmetic minimally-invasive procedures by group	Caucasian	Hispanic	African-American	Asian-American	Other
Botulinum toxin type A (Botox®, Dysport®)	76%	9.6%	5.2%	4.9%	4.3%
Soft tissue fillers	76.3%	8.7%	6%	4.8%	4.3%
Chemical peel	80.4%	8.6%	3%	4.9%	3.1%
Laser hair removal	73.2%	8.1%	6.4%	4.8%	7.5%
Microdermabrasion	75.4%	9.2%	4.4%	4.1%	6.9%

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*All values are projected.*

*ASPS procedural statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.  
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